

## ORDER



**Orders**  
**Order / Rev:** 45404  
**Alt Order #:** 27677552  
**Product Desc:** Order  
**Estimate:** 215221  
**Flight Dates:** 02/15/22 - 02/21/22  
**Original Date / Rev:** 02/23/22 / 02/23/22  
**Order Type:** GENERAL

## KLKN-TV

**Primary AE:** Katz Washington, D.C.  
**Sales Office:** DC  
**Sales Region:** National

**Agency Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Ave  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Herbster for Governor  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-04

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/31/22	02/21/22	112	\$9,225.00	\$7,841.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	112	\$9,225.00	\$7,841.25	0.00
<b>Totals</b>	<b>112</b>	<b>\$9,225.00</b>	<b>\$7,841.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KLKN	02/16/22	02/16/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	--W----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	--W----					1	\$25.00		0.00			
2	KLKN	02/17/22	02/17/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	---T---	:30	2	\$25.00	P-05	0.00	NM	2	\$50.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	---T---					2	\$25.00		0.00			
3	KLKN	02/18/22	02/18/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	----F--	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	----F--					1	\$25.00		0.00			
4	KLKN	02/21/22	02/21/22	M-F 9a-10a M-F 9a-10a	CM	9a-10a	M-----	:30	1	\$25.00	P-05	0.00	NM	1	\$25.00
LIVE WITH KELLY & RY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	M-----					1	\$25.00		0.00			
5	KLKN	02/16/22	02/16/22	Ch 8 News Midday M-F Ch 8 News Midday M-F	CM	11a-12p	--W----	:30	1	\$60.00	P-04	0.00	NM	1	\$60.00

Order / Rev: 45404  
 Alt Order #: 27677552  
 Flight Dates: 02/15/22 - 02/21/22

Advertiser: Herbster for Governor  
 Product Desc: Order  
 Estimate: 215221  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CHANNEL 8 EYEWITNESS RATE CHG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	--W----					1	\$60.00		0.00			
6	KLKN	02/17/22	02/17/22	Ch 8 News Midday M-F	CM	11a-12p	---T---	:30	2	\$60.00	P-04	0.00	NM	2	\$120.00
				Ch 8 News Midday M-F											
CHANNEL 8 EYEWITNESS RATE CHG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---T---					2	\$60.00		0.00			
7	KLKN	02/18/22	02/18/22	Ch 8 News Midday M-F	CM	11a-12p	----F--	:30	1	\$60.00	P-04	0.00	NM	1	\$60.00
				Ch 8 News Midday M-F											
CHANNEL 8 EYEWITNESS RATE CHG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	----F--					1	\$60.00		0.00			
8	KLKN	02/21/22	02/21/22	Ch 8 News Midday M-F	CM	11a-12p	M-----	:30	1	\$60.00	P-04	0.00	NM	1	\$60.00
				Ch 8 News Midday M-F											
CHANNEL 8 EYEWITNESS RATE CHG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----					1	\$60.00		0.00			
9	KLKN	02/16/22	02/16/22	M-F 4p-5p	CM	4p-5p	--W----	:30	2	\$50.00	P-05	0.00	NM	2	\$100.00
				M-F 4p-5p											
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	--W----					2	\$50.00		0.00			
10	KLKN	02/17/22	02/17/22	M-F 4p-5p	CM	4p-5p	---T---	:30	3	\$50.00	P-05	0.00	NM	3	\$150.00
				M-F 4p-5p											
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---T---					3	\$50.00		0.00			
11	KLKN	02/18/22	02/18/22	M-F 4p-5p	CM	4p-5p	----F--	:30	3	\$50.00	P-05	0.00	NM	3	\$150.00
				M-F 4p-5p											
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	----F--					3	\$50.00		0.00			
12	KLKN	02/21/22	02/21/22	M-F 4p-5p	CM	4p-5p	M-----	:30	2	\$50.00	P-05	0.00	NM	2	\$100.00
				M-F 4p-5p											
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----					2	\$50.00		0.00			
13	KLKN	02/16/22	02/16/22	Good Morning America	CM	7a-9a	--W----	:30	4	\$75.00	P-05	0.00	NM	4	\$300.00
				Good Morning America											
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	--W----					4	\$75.00		0.00			
14	KLKN	02/17/22	02/17/22	Good Morning America	CM	7a-9a	---T---	:30	4	\$75.00	P-05	0.00	NM	4	\$300.00
				Good Morning America											
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---T---					4	\$75.00		0.00			
15	KLKN	02/18/22	02/18/22	Good Morning America	CM	7a-9a	----F--	:30	4	\$75.00	P-05	0.00	NM	4	\$300.00
				Good Morning America											
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	----F--					4	\$75.00		0.00			
16	KLKN	02/21/22	02/21/22	Good Morning America	CM	7a-9a	M-----	:30	4	\$75.00	P-05	0.00	NM	4	\$300.00
				Good Morning America											
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----					4	\$75.00		0.00			

Advertiser:	Herbster for Governor
Product Desc:	Order
Estimate:	215221

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	KLKN	02/19/22	02/19/22	Good Morning America Sat Good Morning America Sat	CM	7a-9a	-----S-	:30	4	\$50.00	P-04	0.00	NM	4	\$200.00
WEEKEND GOOD MORNING RATE CHG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	-----S-			4		\$50.00		0.00				
18	KLKN	02/20/22	02/20/22	Good Morning America Su Good Morning America Su	CM	7a-8a	-----S	:30	3	\$50.00	P-04	0.00	NM	3	\$150.00
WEEKEND GOOD MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	-----S			3		\$50.00		0.00				
19	KLKN	02/20/22	02/20/22	This Week This Week	CM	8a-9a	-----S	:30	1	\$75.00	P-04	0.00	NM	0	\$0.00
THIS WEEK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	-----S			1		\$75.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KLKN	02/14/22-02/20/22	This Week			8a-9a	-----Su	:30		<del>(\$75.00)</del>	0.00	NM			
See MG 59.3, 59.4, 59.5, 59.6, 59.7 [No Avail] Preempt															
20	KLKN	02/16/22	02/16/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	--W----	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	--W----			1		\$125.00		0.00				
21	KLKN	02/17/22	02/17/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	---T---	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	---T---			1		\$125.00		0.00				
22	KLKN	02/18/22	02/18/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	----F--	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	----F--			1		\$125.00		0.00				
23	KLKN	02/21/22	02/21/22	Ch 8 News at 5p M-F Ch 8 News 5p M-F	CM	5p-530p	M-----	:30	1	\$125.00	P-05	0.00	NM	1	\$125.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/21/22	02/27/22	M-----			1		\$125.00		0.00				
24	KLKN	02/16/22	02/16/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	--W----	:30	1	\$225.00	P-04	0.00	NM	1	\$225.00
CHANNEL 8 EYEWITNESS RATE CHG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	--W----			1		\$225.00		0.00				
25	KLKN	02/17/22	02/17/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	---T---	:30	2	\$225.00	P-04	0.00	NM	2	\$450.00
CHANNEL 8 EYEWITNESS RATE CHG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	---T---			2		\$225.00		0.00				
26	KLKN	02/18/22	02/18/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	----F--	:30	1	\$225.00	P-04	0.00	NM	1	\$225.00
CHANNEL 8 EYEWITNESS RATE CHG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		02/14/22	02/20/22	----F--			1		\$225.00		0.00				
27	KLKN	02/21/22	02/21/22	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	M-----	:30	1	\$225.00	P-04	0.00	NM	1	\$225.00
CHANNEL 8 EYEWITNESS RATE CHG															

Order / Rev: 45404  
 Alt Order #: 27677552  
 Flight Dates: 02/15/22 - 02/21/22

Advertiser: Herbster for Governor  
 Product Desc: Order  
 Estimate: 215221

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	M-----					1	\$225.00		0.00			
28	KLKN	02/16/22	02/16/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	--W----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
		JIMMY KIMMELLIVE-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	--W----					1	\$50.00		0.00			
29	KLKN	02/17/22	02/17/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	---T---	:30	2	\$50.00	P-05	0.00	NM	2	\$100.00
		JIMMY KIMMELLIVE-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	---T---					2	\$50.00		0.00			
30	KLKN	02/18/22	02/18/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	----F--	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
		JIMMY KIMMELLIVE-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	----F--					1	\$50.00		0.00			
31	KLKN	02/21/22	02/21/22	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	M-----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
		JIMMY KIMMELLIVE-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	M-----					1	\$50.00		0.00			
32	KLKN	02/16/22	02/16/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	--W----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		CHANNEL 8 EYEWITNESS RATE CHG													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	--W----					1	\$250.00		0.00			
33	KLKN	02/17/22	02/17/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	---T---	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
		CHANNEL 8 EYEWITNESS RATE CHG													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	---T---					2	\$250.00		0.00			
34	KLKN	02/18/22	02/18/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	----F--	:30	2	\$250.00	P-04	0.00	NM	2	\$500.00
		CHANNEL 8 EYEWITNESS RATE CHG													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	----F--					2	\$250.00		0.00			
35	KLKN	02/21/22	02/21/22	Ch 8 News at 10p M-F Ch 8 News at 10p M-F	CM	10p-1035p	M-----	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00
		CHANNEL 8 EYEWITNESS RATE CHG													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	M-----					1	\$250.00		0.00			
36	KLKN	02/16/22	02/16/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	--W----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
		ENTERTAINMENT TONIGH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	--W----					1	\$175.00		0.00			
37	KLKN	02/17/22	02/17/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---T---	:30	2	\$175.00	P-04	0.00	NM	2	\$350.00
		ENTERTAINMENT TONIGH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	---T---					2	\$175.00		0.00			
38	KLKN	02/18/22	02/18/22	M-F 630p-7p M-F 630p-7p	CM	630p-7p	----F--	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00
		ENTERTAINMENT TONIGH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/14/22	02/20/22	----F--					1	\$175.00		0.00			
39	KLKN	02/21/22	02/21/22		CM	630p-7p	M-----	:30	1	\$175.00	P-04	0.00	NM	1	\$175.00

KI KN-TV

Order / Rev: 45404  
 Alt Order #: 27677552  
 Flight Dates: 02/15/22 - 02/21/22

Advertiser: Herbster for Governor  
 Product Desc: Order  
 Estimate: 215221

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
51	KLKN	02/18/22	02/18/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	----F--	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	----F--					1	\$20.00		0.00			
52	KLKN	02/21/22	02/21/22	M-F 1p-2p M-F 1p-2p	CM	1p-2p	M-----	:30	1	\$20.00	P-05	0.00	NM	1	\$20.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----					1	\$20.00		0.00			
53	KLKN	02/16/22	02/16/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	--W----	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00
KLLKN NEWS 8 THIS AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	--W----					2	\$105.00		0.00			
54	KLKN	02/17/22	02/17/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	---T---	:30	3	\$105.00	P-04	0.00	NM	3	\$315.00
KLLKN NEWS 8 THIS AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	---T---					3	\$105.00		0.00			
55	KLKN	02/18/22	02/18/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	----F--	:30	3	\$105.00	P-04	0.00	NM	3	\$315.00
KLLKN NEWS 8 THIS AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	----F--					3	\$105.00		0.00			
56	KLKN	02/21/22	02/21/22	Ch 8 News at 6a M-F Ch 8 Eyewitness News 6a	CM	6a-7a	M-----	:30	2	\$105.00	P-04	0.00	NM	2	\$210.00
KLLKN NEWS 8 THIS AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/21/22	02/27/22	M-----					2	\$105.00		0.00			
57	KLKN	02/19/22	02/19/22	ABC World News Sat ABC World News Sat	CM	530p-6p	-----S-	:30	1	\$100.00	P-04	0.00	NM	1	\$100.00
ABC NEWS-SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	-----S-					1	\$100.00		0.00			
58	KLKN	02/19/22	02/19/22	Ch 8 News Sat at 6p Ch 8 News Sat at 6p	CM	6p-630p	-----S-	:30	2	\$75.00	P-05	0.00	NM	2	\$150.00
EYEWITNESS NEWS 8 AT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	-----S-					2	\$75.00		0.00			
59	KLKN	02/20/22	02/20/22	ABC World News Su ABC World News Su	CM	5p-530p	-----S	:30	2	\$75.00	P-05	0.00	NM	5	\$225.00
ABC NEWS-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/14/22	02/20/22	-----S					2	\$75.00		0.00			

Order / Rev: 45404  
 Alt Order #: 27677552  
 Flight Dates: 02/15/22 - 02/21/22

Advertiser: Herbster for Governor  
 Product Desc: Order  
 Estimate: 215221  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/14/22	02/20/22	-----S			2		\$75.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLKN	02/14/22-02/20/22		ABC World News Su		5p-530p	-----Su	:30		<del>(\$75.00)</del>		0.00	NM		
See MG 59.3, 59.4, 59.5, 59.6, 59.7															
[No Avail] Preempt															
2	KLKN	02/14/22-02/20/22		ABC World News Su		5p-530p	-----Su	:30		<del>(\$75.00)</del>		0.00	NM		
See MG 59.3, 59.4, 59.5, 59.6, 59.7															
[No Avail] Preempt															
3	KLKN	02/18/22-02/21/22		Ch 8 News Midday M-F		11a-12p	M----F----	:30		\$60.00		0.00	NM		
Ⓜ MG for 59.1, 19.1, 59.2															
4	KLKN	02/18/22-02/21/22		Ch 8 News Midday M-F		11a-12p	M----F----	:30		\$60.00		0.00	NM		
Ⓜ MG for 59.1, 19.1, 59.2															
5	KLKN	02/21/22-02/21/22		Jimmy Kimmel		1035p-1135p	M-----	:30		\$50.00		0.00	NM		
Ⓜ MG for 59.1, 19.1, 59.2															
6	KLKN	02/21/22-02/21/22		M-F 10a-11a		10a-11a	M-----	:30		\$35.00		0.00	NM		
Ⓜ MG for 59.1, 19.1, 59.2															
7	KLKN	02/21/22-02/21/22		M-F 1p-2p		1p-2p	M-----	:30		\$20.00		0.00	NM		
Ⓜ MG for 59.1, 19.1, 59.2															
60	KLKN	02/20/22	02/20/22	Ch 8 News Sun at 530p CM		530-6p	-----S	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
				Ch 8 News Sun 530p											
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/14/22	02/20/22	-----S			1		\$125.00	0.00					
61	KLKN	02/16/22	02/16/22	M-F 3p-4p	CM	3p-4p	--W----	:30	2	\$25.00	P-05	0.00	NM	2	\$50.00
				M-F 3p-4p											
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/14/22	02/20/22	--W----			2		\$25.00	0.00					
62	KLKN	02/17/22	02/17/22	M-F 3p-4p	CM	3p-4p	---T---	:30	3	\$25.00	P-05	0.00	NM	3	\$75.00
				M-F 3p-4p											
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/14/22	02/20/22	---T---			3		\$25.00	0.00					
N63	KLKN	02/18/22	02/18/22	M-F 3p-4p	CM	3p-4p	----F--	:30	3	\$25.00	P-05	0.00	NM	2	\$50.00
				M-F 3p-4p											
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/14/22	02/20/22	----F--			3		\$25.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	KLKN	02/14/22-02/20/22		M-F 3p-4p		3p-4p	----F--	:30		<del>(\$25.00)</del>		0.00	NM		
Credited															
[Special Report;EOF]															
64	KLKN	02/21/22	02/21/22	M-F 3p-4p	CM	3p-4p	M-----	:30	2	\$25.00	P-05	0.00	NM	2	\$50.00
				M-F 3p-4p											
THE REAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		02/21/22	02/27/22	M-----			2		\$25.00	0.00					
													Totals	112	\$9,225.00



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 27677552 Changes as of: 2/21/2022 at 1:59 PM Status: Confirmed  
CPE: HRBST/ORDR/215221 Flight: 2/15/22 - 2/21/22 Con Type: POLITICAL/NOTE  
Agency: Smart Media Group Advertiser: Herbster for Governor Market: Lincoln/Hsing-Kmy-Pis  
DMA  
Office: WASHINGTON  
Service: Nielsen  
Total Spots: 112  
Total CPP: \$46.31  
Total GRP: 199.2  
Traffic #: 45404

PO BOX 26067  
ALEXANDRIA, VA  
22313

Product: Order  
Agency Order #: 30078828

Buyer: Gaeccker, Elaine  
Salesperson: ALEXANDRA  
BRADLEY  
202-955-5342

Primary Demo: Adults 35+  
Assistant: ALEXANDRA BRADLEY  
202-955-5342

Separation:

Comments: NEW ORDER FOR HERBSTER. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN HERBSTER. THANK YOU! ELAINE

#	Day/Time	DP	Program	Rate	A3SP Impre ssion	A3SP Len	2/15 - 2/21							Total Spots	Total \$	CPP*	GRP*
							2/15	2/16	2/17	2/18	2/19	2/20	2/21				
1	M-F 9a-10a		LIVE WITH KELLY & RY	\$25.00	1.1	4.100	30	0	1	2	1	0	0	1	\$125.00	\$22.73	5.5
2	M-F 11a-12n		CHANNEL 8 EYEWITNESS	\$60.00	2.3	8.600	30	0	1	2	1	0	0	1	\$300.00	\$26.09	11.5
RATE CHG																	
3	M-F 4p-5p		DR. PHIL	\$50.00	1.4	5.000	30	0	2	3	3	0	0	2	\$500.00	\$35.71	14.0
4	M-F 7a-9a		GOOD MORNING AMERICA	\$75.00	1.7	6.200	30	0	4	4	4	0	0	4	\$1,200.00	\$44.12	27.2
5	Sa 7a-9a		WEEKEND GOOD MORNING	\$50.00	1.2	4.300	30	0	0	0	0	4	0	0	\$200.00	\$41.67	4.8
RATE CHG																	
6	Su 7a-8a		WEEKEND GOOD MORNING	\$50.00	1.0	3.800	30	0	0	0	0	0	3	0	\$150.00	\$50.00	3.0
7	Su 8a-9a		THIS WEEK	\$75.00	1.1	4.100	30	0	0	0	0	0	0	0	\$0.00	\$68.18	0.0
8	M-F 5p-5:30p		CHANNEL 8 EYEWITNESS	\$125.00	3.6	13.400	30	0	1	1	1	0	0	1	\$500.00	\$34.72	14.4
9	M-F 6p-6:30p		CHANNEL 8 EYEWITNESS	\$225.00	4.3	16.100	30	0	1	2	1	0	0	1	\$1,125.00	\$52.33	21.5
RATE CHG																	
10	M-F 10:35p-11:37p		JIMMY KIMMEL-LIVE-ABC	\$50.00	1.1	4.200	30	0	1	2	1	0	0	1	\$250.00	\$45.45	5.5
11	M-F 10p-10:35p		CHANNEL 8 EYEWITNESS	\$250.00	2.6	9.600	30	0	1	2	2	0	0	1	\$1,500.00	\$96.15	15.6
RATE CHG																	
12	M-F 6:30p-7p		ENTERTAINMENT TONIGHT	\$175.00	2.8	10.300	30	0	1	2	1	0	0	1	\$875.00	\$62.50	14.0
13	M-F 8p-10p		20/20 (2 HOURS)-ABC	\$225.00	3.3	12.300	30	0	0	0	1	0	0	0	\$225.00	\$68.18	3.3
RATE CHG																	
14	M-F 10a-11a		THE VIEW	\$35.00	1.4	0	30	0	1	1	2	0	0	1	\$175.00	\$25.00	7.0
15	M-F 12n-1p		GRAMMY: WHAT YOU NEED	\$25.00	1.0	0	30	0	1	1	2	0	0	1	\$125.00	\$25.00	5.0
16	M-F 1p-2p		GENERAL HOSPITAL	\$20.00	0.9	0	30	0	1	2	1	0	0	1	\$100.00	\$22.22	4.5





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 27677552		<b>Changes as of:</b> 2/21/2022 at 1:59 PM		<b>Version:</b> Highlighting Makegood 2		<b>Status:</b> Confirmed	
<b>CPE:</b> HRBST/ORDR/215221		<b>Flight:</b> 2/15/22 - 2/21/22		<b>Station:</b> KLLN		<b>Con Type:</b> POLITICAL/NOTE	
<b>Agency:</b> Smart Media Group		<b>Advertiser:</b> Herbst for Governor		<b>Market:</b> Lincoln&Hstng-Krry-Pis DMA		<b>Total \$:</b> \$9,225.00	
PO BOX 26067 ALEXANDRIA, VA 22313		<b>Product:</b> Order		<b>Office:</b> WASHINGTON		<b>Total Spots:</b> 112	
<b>Agency Order #:</b> 30078828		<b>Buyer:</b> Gaeckler, Elaine		<b>Service:</b> Nielsen		<b>Total CPM:</b> \$46.31	
<b>Salesperson:</b> ALEXANDRA BRADLEY 202-955-5342		<b>Primary Demo:</b> Adults 35+		<b>Assistant:</b> ALEXANDRA BRADLEY 202-955-5342		<b>Total GRP:</b> 199.2	
<b>Separation:</b>						<b>Traffic #:</b> 45404	

#	Day/Time	DP	Program	Rate	A35P Impre Rating	A35P Impre ssion	Len	2/15 - 2/21							Total Spots	Total \$	CPP*	GRP*
								2/15	2/16	2/17	2/18	2/19	2/20	2/21				
M-F	17 6a-7a		KLLN NEWS 8 THIS AM	\$105.00	1.0	4,500	30	0	2	3	3	0	0	2	10	\$1,050.00	\$105.00	10.0
Sa	18 5:30p-6p		ABC NEWS-SAT	\$100.00	6.6	0	30	0	0	0	0	1	0	0	1	\$100.00	\$15.15	6.6
Sa	19 6p-6:30p		EYEWITNESS NEWS 8 AT	\$75.00	3.9	0	30	0	0	0	0	2	0	0	2	\$150.00	\$19.23	7.8
Su	20 5p-5:30p		ABC NEWS-SUN	\$75.00	3.2	0	30	0	0	0	0	0	0	0	0	\$0.00	\$23.44	0.0
Su	21 5:30p-6p		CHANNEL 8 EYEWITNESS	\$125.00	3.7	0	30	0	0	0	0	0	1	0	1	\$125.00	\$33.78	3.7
M-F	CR 22 3p-4p		THE REAL	\$25.00	0.7	0	30	0	2	3	3	2	0	2	9	\$225.00	\$35.71	6.3
M-F	23 11a-12n		CHANNEL 8 EYEWITNESS	\$60.00	2.3	8,600	30	0	0	0	1	0	0	1	2	\$120.00	\$26.09	4.6
RATE CHG																		
M-F	24 10:35p-11:37p		JIMMY KIMMEL-LIVE-ABC	\$50.00	1.1	4,200	30	0	0	0	0	0	0	1	1	\$50.00	\$45.45	1.1
M-F	25 10a-11a		THE VIEW	\$35.00	1.4	0	30	0	0	0	0	0	0	1	1	\$35.00	\$25.00	1.4
M-F	26 1p-2p		GENERAL HOSPITAL	\$20.00	0.9	0	30	0	0	0	0	0	0	1	1	\$20.00	\$22.22	0.9
TOTALS:															112	\$9,225.00	\$46.31	199.2



125 West 55th St  
New York, NY 10019

**Contract #** 27677552 **Changes as of:** 2/21/2022 at 1:59 PM **Version:** Highlighting Makegood 2 **Status:** Confirmed  
**CPE:** HRSBT/ORDR/215221 **Flight:** 2/15/22 - 2/21/22 **Station:** KLKN **Con Type:** POLITICAL/NOTE  
**Agency:** Smart Media Group **Advertiser:** Herbster for Governor **Market:** Lincoln&Hsting-Krny-Pls DMA **Total \$:** \$9,225.00

PO BOX 26067  
ALEXANDRIA, VA 22313

**Product:** Order  
**Agency Order #:** 30078828

**Buyer:** Gaackler, Elaine  
**Salesperson:** ALEXANDRA BRADLEY  
**Separation:** 202-955-5342

**Primary Demo:** Adults 35+  
**Assistant:** ALEXANDRA BRADLEY  
202-955-5342

**Office:** WASHINGTON  
**Service:** Nielsen  
**Total Spots:** 112  
**Total CPM:** \$46.31  
**Total GRP:** 199.2  
**Traffic #:** 45404

Special Instructions	
----------------------	--

Date/Time	Added by	Comment
02/21/22 1:59 PM	Joy Wenn	See spot n/a due to special report. Please advise if we can move money to current order. estimate 222228
02/16/22 8:20 AM	Joy Wenn	See spots n/a on lines 7,20 due to need P3 rates to clear. See MGS on lines 23-26.
02/15/22 2:33 PM	System	Notice Received.
02/15/22 2:17 PM	ALEXANDRA BRADLEY	NEW ORDER FOR HERBSTER. PLEASE CONFIRM THAT NO OTHER CANDIDATES ARE IN ANY OF THESE ORDERED TIME PERIODS AT A LOWER RATE THAN HERBSTER. THANK YOU! ELAINE

Competitive Information	
Market Budget:	\$10,900
KLKN Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPM	GRP
	100%	112	\$9,225.00	\$46.31	199.2
<b>Total</b>	<b>100%</b>	<b>112</b>	<b>\$9,225.00</b>	<b>\$46.31</b>	<b>199.2</b>

Monthly Summary		
Month	Spots	Dollars
2022-Feb	112	\$9,225.00
<b>Total</b>	<b>112</b>	<b>\$9,225.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	\$ Chg	Contract \$ Comment
Makegood 2	2/21/22 1:59 PM	Joy Wenn	Confirmed	1	\$-25.00	Changes: Total \$ from \$9,250.00 to \$9,225.00. Total Spots from 113 to 112. Total GRPs from 199.9 to 199.2. Total CPM from \$46.27 to \$46.31. Total GIMPs from 200 to 199. Total CPM from \$46.273.14 to \$46.310.24. 1 buyline added or modified.
Makegood 1	2/16/22 8:20 AM	Joy Wenn	Confirmed	5	\$0	Changes: Total Spots from 111 to 113. Total GRPs from 233.5 to 199.9. Total CPM from \$46.68 to \$46.27. Total GIMPs from 0 to 200. Total CPM from \$0.00 to \$46.273.14. 6 buylines added or modified.
Queued for Electronic Contracting	2/15/22 2:22 PM				\$0	
New	2/15/22 2:17 PM	ALEXANDRA BRADLEY	Confirmed	111	\$9,250.00	\$9,250.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY. AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	--